

JOHN ROCK

Chief Executive Officer

- **John is a proven business leader throughout Canada, USA, United Kingdom, and Europe in multiple industries.**
- **During his 39 year MLM industry career Rock has built massive organization throughout the world.**
- **John has held numerous top level positions with several major MLM companies, including President, VP of Operations, Chief Compliance Officer, International Expansion Coordinator, and Compliance Consultant.**
- **Many of Rock's MLM clients have appointed him to their Board of Directors.**
- **John and his wife Petra live in Ontario, Canada and have a blended family consisting of 6 fantastic children and 5 wonderful grandchildren.**



GRANT D'EALL

Chief Operations Officer

- **Grant is a seasoned, relational leader who has worked in both the profit and not-for-profit sectors for more than 35 years.**
- **He is an experienced operational leader having worked in both medium and large organizations. D'eall has facilitated numerous strategic planning exercises leading to enhanced organizational design, efficiency and bottom line results.**
- **A skilled communicator who uses the right blend of humor, stories and simplicity to deliver presentations. He has years of experience developing and delivering training materials in North America, Europe and Latin America.**
- **Grant brings years of experience as a Human Resource Manager / Consultant.**



DAVID NEAL

Marketing Director

- David is an experienced business developer with a proven and successful history in the marketing and advertising industry.
- Throughout his 25-year network marketing career, Neal worked closely with top income producers in the industry. This hands-on access allowed him to absorb a great deal, including the innovative ideal that massive teams are built through relationship marketing.
- A strong media and communication professional, skilled in online advertising, small business, entrepreneurship, and lead generation, Neal uses his 30-plus years of IT expertise to stay atop of market trends that connect individuals around the world. This dedication lends to his craft, to make a difference in the lives for generations to come.



LOURDES PAEPKE

Latino Market Coordinator / Compliance

- **Lourdes brings along 20 years of experience in the Network Marketing industry.**
- **Operations & Logistics; Sales & Marketing Consultant from February 2009 to Present.**
- **Strong leadership, management and communication skills.**
- **Lourdes has developed marketing materials for numerous companies.**
- **Worked on all areas of marketing, including Social Media to bring the markets together and focus on brand recognition.**
- **BRIGHAM YOUNG UNIVERSITY English Literature**
- **Member of the NSA (National Speaker Association)**
- **Bilingual – Spanish and English**



SIMON LIM

Managing Director, WCI Asia

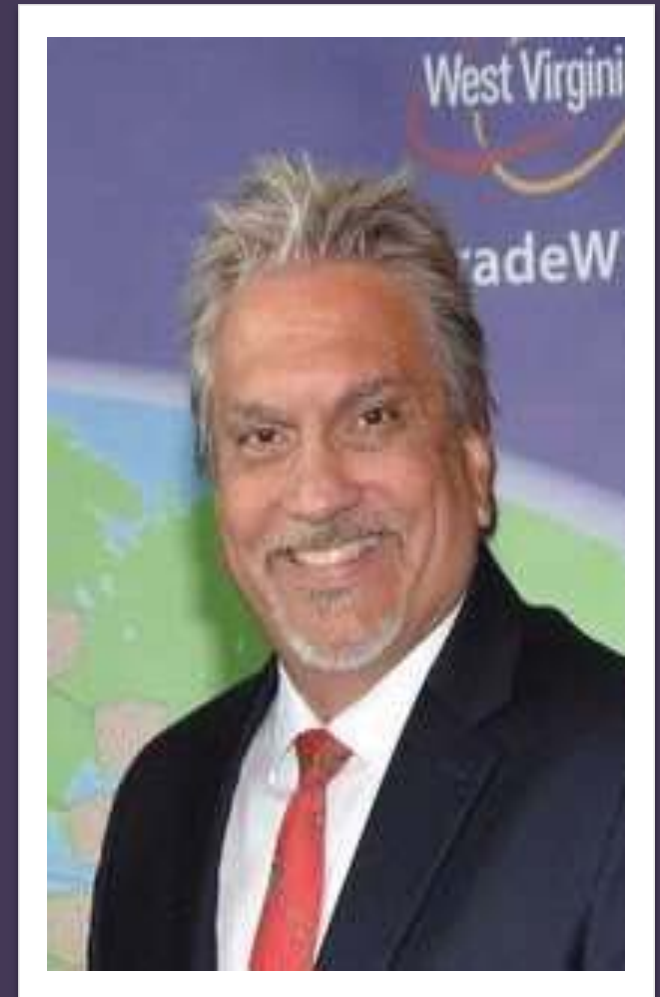
- **Lim brings over 30 years of experience from the Food & Beverage Chain and Network Marketing industries.**
- **Lim has played a critical role in opening numerous offices, overseeing marketing and business operations in the Asia Pacific region.**
- **Throughout his career, Lim has shared his knowledge & passion, while working with affiliate leaders and corporate management to drive continued strategic growth and business performance in the region.**
- **He firmly believes that integrity & strong ethics are the foundation of a successful business.**



RAY SICKLES

Marketing and Product Development

- Sickles is an inventor and entrepreneur with 40 years of business expertise in Real Estate, Media, E-Commerce, and MLM industries.
- Ray's media company created product labeling, dealer kits, web sites and company collateral for multiple MLM companies.
- Sickles has received recognition from mainstream publications such as Oprah Magazine, GQ, Vogue and many others for his global business acumen.
- Ray has invented and sold millions of his holistic health products in over 100 countries.



STANLEY HACHÉ

Affiliate Relations

- Stan brings 35 years of international sales and marketing experience and record-breaking performances in the Heavy Equipment, Telecom, Health, and Network Marketing fields.
- Stan has held senior management positions with major international corporations.
- Awarded "Company of the Year" as VP for Tanguay Industries.
- Throughout his career, Hache has negotiated major distribution contracts throughout the world.
- Put together recovery plans for several companies
- Stan has received International awards in film-making
- Stan is Bilingual (English / French)

